

*Note: See [www.coppa.org/comply.htm](http://www.coppa.org/comply.htm) for instructions on COPPA compliance. Right now we're not permitting children under 13 to use the website.*

## **UGA Extension Walk Georgia Privacy Policy**

This Privacy Policy (or "Policy") outlines the information received by Walk Georgia, how it's used and who can view it. To enter physical activity data into the internet-based Walk Georgia system, you agree to this Policy. Walk Georgia reserves the right to make changes to the Policy. If so, notice will be given on the website's Privacy Policy page.

### ***Registration and the Walk Georgia Profile***

To register for Walk Georgia, you are required to provide:

- First name
- Last name
- Email address
- Password
- County of participation

In deference to the Children's Online Privacy Protection Act (COPPA), you must also verify that you're not under the age of 13 years. This is done through verification upon registration; you must answer the question at the bottom of the registration form confirming you're 13 or older. If you do not, you will not be permitted to use the Walk Georgia website as an individual.

Use of the Walk Georgia website by minors under 13 years of age is permitted in a group setting, under the supervision of an adult charged with the best interest of the minor(s), a parent or guardian through a family account, a teacher through a class account or a 4-H leader through a group account, for instance.

Once registered, you may also input optional information, including:

- Profile picture
- Location information, like city and state
- Date of birth
- Social media account information for Facebook, Twitter and/or Google

You can provide this information by completing the form found on Walk Georgia's homepage or by signing up through a social media account with Facebook, Google or Twitter. If you choose to sign up through a social media account, information linked to that social media account could potentially also be accessed by and imported to Walk Georgia.

### ***Other personal information collected by Walk Georgia***

In addition to your profile, you will use Walk Georgia by inputting your personal physical activity data into the system. This is how you gauge your progress, learn whether you've accomplished Goals, contribute to Group Goals and accumulate points, which can be used to virtually "travel" the Map.

You can set personal Goals within your Profile. You also have the option of maintaining a Calendar within your Profile, where you can create events for yourself, invite others or choose to join existing events.

Walk Georgia also allows you to join Groups. These Groups vary in size and purpose. Groups can be business-related, created by any organization or group, or may simply be a small group of friends. Anyone can create a Group, and the Group can be public or private. Anyone can search for and join a public Group. To join a private Group, you must receive and accept an invitation. Private Groups cannot be searched for. Some Groups will require specialized information, like an employee identification number, for example, in order for you to join them.

For groups that require additional information - the "metadata" or information from that form will be visible by the group administrator only. Their name and picture might be visible by everyone in the group, but that is just part of the agreement of being in a group. But the additional information provided (employee ID, etc) will not be visible.

If you're participating in Walk Georgia as part of a worksite wellness or fitness program through your place of employment, this participation will happen through our Group feature. The Group administrator, i.e. your employer, will have access to your Profile through your membership in the Group and will be able to view your Profile data and monitor your participation.

During the summer 2014 pilot, Walk Georgia administrators will provide Profile data to Group administrators in need of the data in order to award incentives. Specifically, Walk Georgia administration will provide Piedmont Healthcare with the required data for Piedmont employees so that Piedmont can award incentives based on this data.

Your Goals and progress made toward them, Calendar and Group memberships and information about your participation within Groups as well as your personal physical activity data can be made public. These are all aspects of your Profile. You will be prompted to agree to this; this will not happen without your permission.

*Public vs. private information*

From this point forward, "Profile" includes the personal information you entered upon registration, any optional personal information you entered following registration, your physical activity data, Goals, Calendar and Group memberships.

You can choose whether your Profile information is either public or private. You must choose whether you want a public or private Profile by altering your personal settings in the manner you choose.

If you choose for your Profile to be private, it will not show up on the website except to you, Walk Georgia system administration and, potentially, Group members, should you agree to join a Group that requires your personal and/or physical activity information be shared within the Group.

If you have a private Profile but choose to join a Group that requires Walk Georgia Profile data be made public to the Group, you must agree to have this information made public to the Group in order to join the Group. You will be prompted to agree to this; this will not happen without your permission.

If you have a public Profile, your Profile will be visible to any registered user or administrator of the Walk Georgia system. Your Profile will also be searchable within the Walk Georgia website. Choosing to have a public Profile also means that your Profile and information contained therein can be associated with you outside Walk Georgia and through Web searches.

Please also note that any Walk Georgia-based information shared through social media channels has also been made public, is visible and can be shared and manipulated by anyone.

### ***Information visible to UGA Extension-Walk Georgia administrators***

Because Walk Georgia is a program promoted and maintained by the University of Georgia Extension, Extension agents in Georgia's counties as well as system administrators at the University in Athens will have access to the back end of the Walk Georgia website in order to troubleshoot technical issues that arise and to report on growth and progress of the Walk Georgia program.

Walk Georgia administrators can view your Profile data in its entirety except for your password. Further, Walk Georgia administrators can alter all aspects of your profile and activity, save for your password.

### ***More on Groups***

Group pages will also support message boards. These boards are public boards; all members of the Group can post to the message board and all members of the Group can see the message board.

Calendar events, or Sessions, can be created in the Group environment as well. Group Administrators *and the other users they give administrator privileges to* may create sessions or events for the Group on the Group's calendar. The event or Session will be visible to everyone who is a member of the Group and will be available for Group members to add to their personal Calendars.

Public Groups are searchable through the Walk Georgia website, and information associated with public Groups – including the message board and calendar – will be visible to anyone in the Walk Georgia system. Private Groups are not searchable and no information associated with the Group will be available to anyone in the Walk Georgia system, except for those in the Group and Walk Georgia system administration.

### ***How we use the information you input into Walk Georgia***

Information input by every user into the Walk Georgia system is used for internal analysis, troubleshooting, testing and to report on the growth and progress of the program at the county and state levels. This will allow us to grow and improve.

Additionally, location information shared within the Walk Georgia website allows us to cater information based on where you live. Upon registering, when you add your county of participation, you're immediately grouped into your county's Group so that you receive Walk Georgia-related information about happenings and Groups close to you and to allow your local county Extension agent to better anticipate and serve the community's needs as they related to Walk Georgia.

You are allowing us to use information about you that you generated. We value your participation and trust and don't voluntarily share your information with others unless we have your permission and alerted you to this (through this Policy).

Walk Georgia is a program through Extension, part of the University of Georgia and therefore a public entity. The Walk Georgia program and all information gathered through Walk Georgia is, therefore, subject to state and federal Open Records Acts and Sunshine Laws.

### ***Deleting your account***

You can delete your Walk Georgia account. Once deleted, it is deleted permanently. Should you decide to participate again, you will need to re-register. Some information may remain in back-up copies for some time after you've deleted your account. These

back-up copies will not be available to the public as they're being purged from the system. Information not stored in your account, like your participation in a Group message board, for example, will remain on the Walk Georgia website even after you've deleted your account.